



# Charts of the Moment: G3 Earnings and the Capex Cycle

Corporate earnings growth has rebounded in G3 economies. By looking at major equity indices in the U.S., Europe, and Japan, we can see that year-over-year (YoY) earnings growth has—to put in modestly—increased in 2017.

# Chart 1: S&P 500 Trailing 12 Month Y/Y Earnings Growth

Percent, As of 09/29/2017



### Stoxx 600 Trailing 12 Month Y/Y Earnings Growth

Percent, As of 09/29/2017



# Nikkei 225 Trailing 12 Month Y/Y Earnings Growth

Percent, As of 09/29/2017



Source: Bloomberg (© 2017, Bloomberg Finance LP)

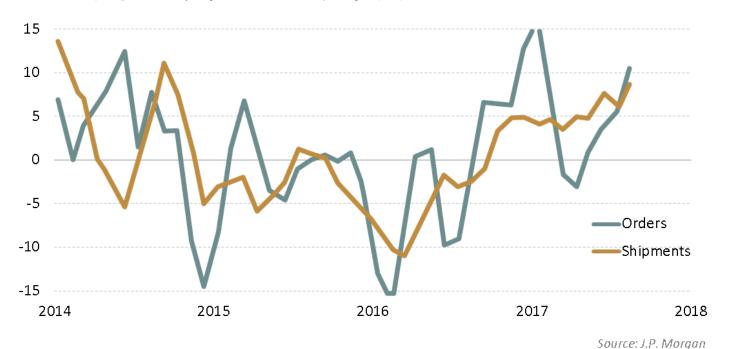
We believe the turnaround in corporate profits is not merely happenstance. If you are familiar with our work, then you know we firmly believe that interest rates and currencies are not just assets we invest in, but are actually functions of the underlying economy. Therefore, it is no coincidence that G3 corporate profits have turned around in 2017, since the U.S. dollar has come off its lofty valuations while the eurozone and Japan used a prolonged period of currency weakness to boost export-related sectors. Our outlook for the year has been predicated on the idea that the global economy is in a stage of slow, synchronized growth—an environment that helped end the era of a unilaterally strong dollar. We have also seen overall sentiment improve too, with the Organization of Economic Cooperation and Development's (OECD's) Business Confidence Index (BCI¹) breaking through the 100 mark—a level not seen since 2011 within the G3. As a frame of reference, the BCI's high watermark has been 102 over the last 40 years, led by Germany in 2010 and Japan in 1990s. We think the G3

business climate is supported by both hard and soft data, which should encourage corporate capital deployment.

So what will G3 multinationals do with their embarrassment of riches? In the U.S.—where the business cycle is further along relative to Europe and Japan—companies have favored share buybacks and mergers and acquisitions for the last several years. Capital expenditures (capex) may be the next step for companies seeking a higher rate of return. Using the flow of capital goods as a proxy for global capex (Source: JP Morgan), we can see an upward trend within the G3:

Chart 2: G-3 Capital Goods Orders and Shipments

Percent 3 M/3 M, Seasonally Adjusted Annual Rate, As of 09/29/2017



The upturn in global growth should aid G3 capital flows, particularly as imports across Asia rebound and trade improves.

<sup>1</sup>The business confidence index (BCI) is based on enterprises' assessment of production, orders and stocks, as well as its current position and expectations for the immediate future. Opinions compared to a "normal" state are collected and the difference between positive and negative answers provides a qualitative index on economic conditions.

Groupthink is bad, especially at investment management firms. Brandywine Global therefore takes special care to ensure our corporate culture and investment processes support the articulation of diverse viewpoints. This blog is no different. The opinions expressed by our bloggers may sometimes challenge active positioning within one or more of our strategies. Each blogger represents one market view amongst many expressed at Brandywine Global. Although individual opinions will differ, our investment process and macro outlook will remain driven by a team approach.

©2024 Brandywine Global Investment Management, LLC. All Rights Reserved.

#### Social Media Guidelines

Brandywine Global Investment Management, LLC ("Brandywine Global") is an investment adviser registered with the U.S. Securities and Exchange Commission ("SEC"). Brandywine Global may use Social Media sites to convey relevant information regarding portfolio manager insights, corporate information and other content.

Any content published or views expressed by Brandywine Global on any Social Media platform are for informational purposes only and subject to change based on market and economic conditions as well as other factors. They are not intended as a complete analysis of every material fact regarding any country, region, market, industry, investment or strategy. This information should not be considered a solicitation or an offer to provide any Brandywine Global service in any jurisdiction where it would be unlawful to do so under the laws of that jurisdiction. Additionally, any views expressed by Brandywine Global or its employees should not be construed as investment advice or a recommendation for any specific security or sector.

Brandywine Global will monitor its Social Media pages and any third-party content or comments posted on its Social Media pages. Brandywine Global reserves the right to delete any comment or post that it, in its sole discretion, deems inappropriate or prevent from posting any person who posts inappropriate or offensive content. Any opinions expressed by persons submitting comments don't necessarily represent the views of Brandywine Global. Brandywine Global is not affiliated with any of the Social Media sites it uses and is, therefore, not responsible for the content, terms of use or privacy or security policies of such sites. You are advised to review such terms and policies.